

# CITY of CASCADE LOCKS — Tourism Committee Meeting Minutes

TOURISM COMMITTEE MEETING, Monday, June 6, 2022, 6:00 PM, Old Library

## 1. Call Meeting to Order & Roll Call

The meeting was called to order by Chair Matt Kelly at 6:08 PM. Attending: Vice Chair Debbie Fine, TM Cindilee Baseman, TM Norm Bourque and TM Val Stepanchuk. Also present, City Administrator, Gordon Zimmerman and Tourism Support Staff, Annie Van Domelen.

## 2. Amendments to the Agenda

Scheduled guest Marlee Boxler will not be able to attend tonight's meeting.

## 3. Comments from General Public

No guests or public present

## 4. Discussion/Declaration of Potential Conflicts of Interest

TM Stepanchuk declares an actual conflict of interest regarding 11B on the Agenda.

## 5. Approval of Minutes Presented: May 2, 2022

At 6:13 PM, Vice Chair Fine motions to approve May 2, 2022 minutes and TM Bourque seconds the motion. All in favor. Motion approved at 6:14 PM.

## 6. Approval of Financials

CA Zimmerman reports the Tourism budget was approved by the Budget Committee. The only difference was, the beginning budget balance was \$40k higher than the approved budget, so the committee has adequate finance resources for this coming fiscal year. No TRT funds have come in from the State as yet. The \$40k has been placed in contingency. CA Zimmerman also informs the committee that the City has hired Dave Peterson as the new Finance Director. He will soon transition into Marianne Bump's job; at which time Marianne will fill the position of Utility Billing Clerk until it's been filled.

## 7. Approval of Bills

## 8. Staff Report

Janice Crane will plan to be at July's Tourism meeting. Staff reached out to Heather Soderberg-Greene regarding her idea of loaning a statue or sculpture to Cascade Locks and let her know the committee was excited about the idea. Staff mentioned it would be ideal to place artwork where people can interact and take photos with it. Heather said the cost/value of the statue is \$30k which means insurance would be around \$15k. Staff will contact Marianne Bump to let her know, as suggested by CA Zimmerman. Staff also informs Heather, if the statue becomes iconic, Tourism might ask to purchase the artwork so it can remain in place, since it would encourage people to visit Cascade Locks from 50 miles away or more. Vice Chair Fine offers to be the local contact person with Heather. Staff also reached out to Ashlie Huckaby May to ask if there were any updates to report regarding Terrie and Kim Brigham's interview; such as articles or images to share. Ashlie responded that often media visits produce content on a long lead timeline, which differs for each publication. We may not see content until the fall or early next year. She does know there are three confirmed articles from the attendees, but often these visits will produce multiple articles. She'll keep us updated. Staff asks how to get in touch with Jess regarding the Farmer's Market. No committee members have heard whether or not it will take place this year. Staff reports delivery of Cascade Locks Tourism and remaining Quilt Block brochures to Gateway to the Gorge Visitor Center and Vista House. Staff shares information about the Tastebound Cookbook. How it's a free downloadable cookbook that highlights the culinary wonders of the region. The book tells some of the history of the area and highlights 15 recipes from local (and historic) chefs. Each recipe tells the reader about local ingredients and offers ideas for how visitors can have a tourism experience around food. The project helps inspire and bring visitors into local communities.

She reports the cookbook has been posted on Facebook. Staff asks the committee if they want to get any swag for PCT Days. The response is positive and ideas are shared. Staff and TM Bourque will get bids to present at a marketing meeting scheduled for Monday, June 20. The committee will decide when the next regular tourism meeting will be held at the June 20 meeting.

## 9. Port Report

## 10. Old Business

### A. Update on Distribution RFP

The distribution RFP has been posted on the city website and Facebook page. No responses as yet.

### B. Update on Meadow Advertising billboard

The display is still available. There's a current agreement with Meadow Advertising for the offered billboard but they've asked them to resell the space. The yearly contract monthly rate is \$1250 and they offer doing the artwork, initial vinyl production and installation at no charge for the annual agreement (a \$950 value). Since they have an advertiser currently paying, they need to get at least a six month commitment which would cost \$1450 per month plus the production and installation charges of \$950. TM Bourque would like to contact the advertiser. Staff will provide contact info to him.

### C. Finalize Photography Ideas

Staff lists past photography ideas and particularly likes the idea of having a drone flight downtown and placing the video on the website slider. Chair Kelly adds outrigger canoeing as part of the list for images or video. Water, town/community and businesses were the three basic categories from last meeting but some of the photographers were looking for more information. Chair Kelly suggests leaving it loose with the three categories, allowing for photographer's interpretation and creativity.

### D. Create Strategic House/Mission Statement

Chair Kelly says a lot of great work was done previously but it needs to be simplified to a single page. He offers to take a stab at widdling it down into a strategic house since he does that a lot and then bringing it to the committee to review and go from there. Chair Kelly will commit to having a proof by July 11.

## 11. New Business

### A. Update on Timed Use Permits in the Waterfall Corridor

Staff has handed out information about the Waterfall Corridor permits to committee members, which displays a map and has a Q&A section. She informs committee that Cascade Locks Museum has been provided 20 free Timed Use Permit Passes for each day permits are required this season. If 20 permits per day are given away consistently, Terra Lingley with DOT will look at adjusting those numbers in the future. The passes are free day-of use passes and are first come first serve. The museum has created a link to a google sheet through their website so people can see how many passes remain for each day. Committee members are encouraged to pass the information on to locals and visitors.

### B. Present Web Maintenance and Photography Bids

TM Stepanchuk recuses himself from the conversation and vote. Photography bids are reviewed first. At 7:15 PM, TM Bourque motions to choose Val Stepanchuk for the photography project at a flat rate of \$500. Vice Chair Fine seconds the motion. All in favor. Motion approved. *\*The committee is interested in having someone do a drone video but that will be separate and addressed at the next meeting.*

Web maintenance bids are reviewed. At 7:22 PM, TM Bourque motions to choose Harry Troeger to maintain the website at \$60 per hour. Vice Chair Fine seconds the motion. All in favor. Motion approved at 7:23 PM. *\*The committee will either define how many hours per month or a billing limit per year in the contract at the upcoming marketing meeting.*

12. Upcoming events:

A. Summer Saturdays / Son of Man, 12–4pm, Saturday, June 11, 2022

13. Tourism Committee Member Reports

A. Matt Kelly

B. Debbie Fine

C. Cindilee Baseman

D. Harry Troeger

E. Val Stepanchuk

Thursday, June 9, is Pub Talk at Gorges Beer Co. Gorge Canoe Club is hosting a community paddle BBQ night, Sunday, June 19 from 4 PM–Sunset. It will probably be at Easy Climb this month since there's a sailing event that night at the marina. And June 25 is the next racing event for the Canoe Club at Rooster Rock at 8 AM. The Canoe Club is also in the process of organizing a youth program and summer camps.

F. Norm Bourque

14. Next Meeting Date & Time: Marketing Meeting, June 20, 2021, 6 PM, Council Chambers

15. Adjournment: Chair Kelly adjourns the meeting at 7:52 PM

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired, or for other accommodations for person with disabilities, should be made at least 48 hours in advance of the meeting by contacting the City of Cascade Locks office at 541-374-8484.



<http://lastinglight.photo>  
4270 West Ridge Drive  
Hood River, OR 97031  
[contact@lastinglight.photo](mailto:contact@lastinglight.photo)  
(541) 716-4749

# LASTING LIGHT PHOTOGRAPHY

## Assignment Estimate

**Date:** 05/26/2022

**Client:** Annie Van Domelen, Cascade Locks Tourism

**Assignment Description:** Cascade Locks Tourism is looking to add some fresh, new images to their image library, with the objective of creating images within the following categories: river, outdoor activity or town. Some examples might include fishing, hiking or happy people walking through town.

Lasting Light Photography proposes to create a collection of 20 full-resolution lifestyle images to promote tourism, plus provide additional B-roll content, which could be used on social media and for other secondary uses.

My assumption is that members of the CL Tourism committee will be available to assist with some of the logistics, including coordination with local businesses, sourcing local people to appear in the photos, obtaining any necessary permits, etc.

I will provide all of the necessary camera equipment, lighting, and drone aircraft to complete the shoot. Although no detailed shot list has been provided yet, I have expanded on the list of envisioned photos to include things like:

- *Brigham Fish Market and/or tribal fisheries? Fishing at the locks.*
- *Thunder Island Brewing serving guests at the bar, or leading a brewery tour*
- *Picnickers relaxing on the grass and playing frisbee at Marine Park (wide, scenic shots)*
- *Sailboat wedding departing from the Cascade Locks marina (Heart of the Gorge Sailing)*
- *People getting ice cream at the Eastwind Drive-in (ideally, parents with young children)*
- *Bridge of the Gods wide shot (cinematic video clip?) (Apple Pro Res 422 and 10-bit) 4K 120fps*
- *PCT thru-hikers meeting and talking with locals at the PCT milestone marker in town*
- *Friends hiking along one of several trails just located outside Cascade Locks (maybe with a dog?)*
- *Stern wheeler, marina, sailboats (family on Sternwheeler deck looking out at scenery from the railing)*
- *Local lodging providers? Focus on amenities/experience/proximity to town and activities?*
- *Take advantage of any festivals or events happening in June/July to capture images (live music?)*
- *Biking on the Historic Columbia River Highway (forested stretch near CL - 2nd curtain/shutter drag)*



The assignment will likely require at least 5-7 separate trips to Cascade Locks on different days to account for weather, event schedules, local business availability, and other factors. The intention would be to deliver final images by the end of June or mid-July, depending on the committee's requirements. Consideration will be given to leaving negative space for copy and overlays in some of the images to maximize the versatility.

**Licensing Agreement:** The images will be licensed for use by Cascade Locks Tourism as follows:

- **Media Permissions:** Licensed for use across all media, distribution, placement, size, quantity, and duration.
- **Constraints:** Licensing is non-exclusive, and the photographer retains all other rights, including self-promotion.
- **Requirements:** No photo credit is required in conjunction with the use of the resulting images.
- **Image Information:** 20 full-resolution professionally-retouched brand/lifestyle images; 40-60 additional b-roll shots

**Fees:** Creative fee and image licensing - \$3,000 (\$150 per image)

**Expenses:** Estimated \$250 in expenses to cover travel, models, props, permits, meals, supplies and incidentals.

**Total:** \$3,250

This estimate is subject to the [terms and conditions](#) available on my website..

This estimate is valid for 60 days from the date of issue.

**CLIENT ACCEPTANCE**

**STUDIO ACCEPTANCE**

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
SIGNATURE

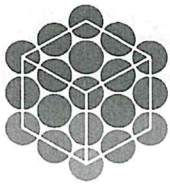
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Dynamic Designs NW

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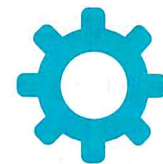
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We are always ensuring your website is as fast and stable as it can get. Better for your customers and for Google ranking.



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You will receive the most friendly, speedy, and effective website maintenance and update service possible.

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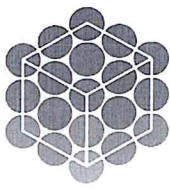
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- eCommerce Support
- Professional Email Accounts
- 24/7 Service Access
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You'll get immediate access by emailing us day or night any time you'd like changes to your site or need support. We'll work on any immediate requests you need, and on a weekly basis we'll perform any and all software and security updates for your site, ensuring you're always up-to-date and secure. Email:

[service@dynamicdesignsnw.com](mailto:service@dynamicdesignsnw.com)

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All plans include the same service, including website hosting. Simply choose your plan based on how many hours of requested work you need per month.

### \$90/m

#### BASIC

Includes all the standard maintenance plus .5 hours of work requests per month.  
Pay \$1,000 annually for a savings of \$80.00

### \$120/m

#### BUSINESS

Includes all the standard maintenance plus 1.5 hours of work requests per month.  
Pay \$1,360 annually for a savings of \$80.00

### \$150/m

#### ENTERPRISE

Includes all the standard maintenance plus 2.0 hours of work requests per month.  
Pay \$1,720 annually for a savings of \$80.00

**You'll never have to worry about your website again!**

#### WORK REQUESTS INCLUDE

- Updates to Pages – Images & Text
- New Pages, Forms or Other Features
- Help with Errors, Bugs, and Hacks
- Changes to SEO Titles as Requested
- Changes to SEO Descriptions as Requested
- Email or Phone Support & Consulting
- Events & Blog Page Additions / Updates
- Image Editing & Graphic Design
- E-Commerce Support & Updates
- Help with Google Search Errors
- reCaptcha / SPAM Protection
- Fix Broken Links & Buttons
- Pretty much any website work you ask for!

#### STANDARD MAINTENANCE INCLUDES

- 24/7 Website Monitoring
- Speed & Tune Up Optimizations
- Security Enhancements & Free SSL Certificate
- Professional Business Email Accounts
- Malware Removal & Security Hardening
- Off-Site Backups & Recovery
- Unlimited Software Upgrades (no time limit)
- Unlimited WordPress Upgrades
- Premium LiteSpeed Hosting
- CloudFlare Security and DDoS Protection

*All plans are monthly and require automatic payments. Cancel anytime with a 30-day notice.*



Date: 6/3/2022

Client: Annie – Cascade Locks Tourism

Email:

Contact: # 503-860-0979

cltourismstaff@cascade-locks.or.us

**PROJECT OVERVIEW/STATEMENT OF WORK:**

Photography coverage for Lifestyle Imagery Promotion Campaign on TBD

**Project Details:**

Client will receive 3 hours of photo coverage, 20 professional edits, Online Gallery of Complete Collection

**Location:** Gorge Area Community - TBD

**Time/Duration:** TBD

**Additional Expenses:**

- Transportation (\$0.58 per mile after 100 miles)
- \$200 per person/each extra hour on the appointment if required to stay longer than planned
- \$20 for food per person or meals provided by host if project duration is greater than 4 hours
- Client agrees to pay equipment expenses for any handling, assembly, or extra tools needed
- Lodging/Hotel costs must be covered by host if required for projects over 9 working hours

*(Delivery of online collection via digital link to client within 5 business days of appointment date for all photo & video coverage.)*

**COST of PROJECT:** \$950 (before discounts)

You agree to pay for the production and post-production work outlined above and understand that 50% of total cost is expected to be sent upon acceptance of the contract and the final 50% will be sent upon submission of final deliverables.

*Please print this document for your personal records.*

*Thank you for giving me the opportunity to bid for your business. I look forward to completing this job to your complete satisfaction. If you would like to discuss items in this bid or if you need any additional information, please contact me directly at (224) 545-3878 or via my email address [jakeryancreations@gmail.com](mailto:jakeryancreations@gmail.com)*

*Sincerely,*

*Jake Ryan*

Client Name & Title

Client Signature

Date



*Basic info I provided varied but pretty much like this:*

I simply asked for site maintenance and adding images or a page occasionally.

## **Web**

sent to: [dee@gorgewebdesign.com](mailto:dee@gorgewebdesign.com) on 2022-05-20

Hi, my name is Annie and I'm Support Staff for Cascade Locks Tourism. Do you provide maintenance/update services for existing Wordpress sites? If so, what is your hourly rate for those services? The website uses the Elementor theme platform. The Tourism Committee has asked me to inquire and seek hourly rates from a few local web designers. If you're interested, please respond by end of day, Friday, May 27. Thank you! - Annie

### **DEE HOLZMAN / GORGE WEB DESIGN**

I do provide maintenance and update services for many existing Wordpress Sites, and my hourly rate is \$85 per hour. I have been extremely busy over the past few months, but depending on your needs for updates, etc, I could fit it in. I definitely will have more time starting in August.

Below is a list of other Wordpress sites I currently maintain. For these sites, I manage the technical server environment, Domain DNS, structural changes to the sites and menus, commerce functionality, SEO and security. Each respective organizations staff usually manages the content, with my help if any questions arise:

1. <https://cityofhoodriver.gov/>
2. <https://portofhoodriver.com/>
3. <https://sightlineapplications.com/>
4. <https://www.mcedd.org/>
5. <https://gorgetranslink.com/>
6. <https://power4flight.com/>
7. [www.columbiagorgept.com](http://www.columbiagorgept.com)
8. <https://columbiagorgetitle.com/>
9. <https://cutinosauce.com>
10. <https://sedonashuttle.com/>
11. <https://www.deainc.com/>

My Wordpress experience is pretty extensive, using Genesis, Divi, Elementor and other themes.

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sent to Rick Cano On Fri, May 20, 2022 at 4:36 PM <[cltourismstaff@cascade-locks.or.us](mailto:cltourismstaff@cascade-locks.or.us)> wrote:

Hi, my name is Annie and I'm Support Staff for Cascade Locks Tourism. Do you provide maintenance/update services for existing Wordpress sites? If so, what is your hourly rate for those services? The website uses the Elementor theme platform. The Tourism Committee has asked me to inquire and seek hourly rates from a few local web designers. If you're interested, please respond by end of day, Friday, May 27. Thank you! - Annie

### **RICK CANO / DESIGNWORKS NW, LLC**

My apologies... we were closed on Friday for a training day for my staff. Yes, we do provide "web maintenance" for existing Wordpress websites, which includes full maintenance as well as updates.

We have a flat fee, as well as a monthly recurring fee, depending on what you may need or the circumstances and condition your current website is in. We don't offer an hourly rate as that typically becomes more expensive for our clients.

One-Time: Flat fee typically ranges between \$175 and \$199. Again, it depends on how much work is needed.

Recurring: An ongoing recurring maintenance plan for a government agency is \$75 per month on a term of 6 months.

We maintain over 62 websites and we host 97 websites. We have over 16 years of experience and knowledge working with Wordpress.

Thank you and look forward to hearing from you.

P.S. We provide this service for the Portland Police Union, there's the link to the website: <https://www.ppavigil.org/>, and they can provide a reference for us.

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sent to Stacie Benefield On Fri, May 20, 2022, 4:39 PM <cltourismstaff@cascade-locks.or.us> wrote:

Hi, my name is Annie and I'm Support Staff for Cascade Locks Tourism.  
Do you provide maintenance/update services for existing Wordpress sites? If so, what is your hourly rate for those services? The website uses the Elementor theme platform.  
The Tourism Committee has asked me to inquire and seek hourly rates from a few local web designers. If you're interested, please respond by end of day, Friday, May 27.  
Thank you! - Annie

**STACIE BENEFIELD / DYNAMIC DESIGNS NW**

Thanks for reaching out! Yes, we do offer a website maintenance service and have 3 plans to choose from. Each plan includes web hosting hosting and a set number of hours per month for work requests. Anyone from your team can submit a work request 24/7 for any website edits and even SEO work. You get a huge discount off the regular hourly rate by subscribing to one of the plans, which is \$95/hour.  
I am attaching the website maintenance flyer to this email which goes into detail about what's included and how it works. Let me know if you have any questions!

*\*Reference provided bid materials which are attached*

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sent to Harrys Design On May 20, 2022, at 4:31 PM, CUSTOMER <info@harrysdesign.com> wrote:

From: Annie Van Domelen <cltourismstaff@cascade-locks.or.us>  
Subject: Web Maintenance + Update Services  
Message Body:

Hi Harry, this is Annie, Staff Support for Cascade Locks Tourism.  
Would you please provide an hourly rate for website maintenance and updates on the existing Wordpress Tourism site that uses the Elementor theme platform?  
If you're interested, please respond by end of Friday, May 27, 2022.  
Best - Annie

**HARRYSDESIGN / HARRY TROEGER**

My hourly rate for website maintenance/design would be \$60/hr and that's \$20 less what I usually charge. I call it the "tourism special" ;-)



# PROJECT INVOICE

BILLING TO:

Date Sent to Client:

6/3/2022

Date Full Payment Received:

NAME: Annie - Cascade Locks Tourism

CONTACT #: 503-860-0979

ADDRESS: Gorge Area Community

EMAIL: [cltourismstaff@cascade-locks.or.us](mailto:cltourismstaff@cascade-locks.or.us)

LINE ITEM:	DESCRIPTION	HOURS	MILES	RATE	AMOUNT
Creative Package	Lifestyle Imagery for Commercial Usage	3		\$150.00	\$450.00
	20 professional edits	2		\$100.00	\$200.00
	Online Gallery of Complete Collection	1		\$100.00	\$100.00
	Flash Drive with Files of Footage	0		\$100.00	\$0.00
	2nd Photographer	0		\$100.00	\$0.00
	Videographer	0		\$100.00	\$0.00
	Equipment Expenses			\$100.00	\$100.00
	Travel Costs		100	\$1.00	\$100.00
	Additional Travel Distance		0	\$0.58	\$0.00
	Additional Costs				
	Discount Savings - Local connection!				-\$100.00
				<i>Sub-Total</i>	\$850.00
				<b><i>Non-Refundable Pre-Payment Due By Client</i></b>	<b>\$425.00</b>
				<b>Total Due for Final Delivery of Collection</b>	<b>\$425.00</b>

Please make all checks payable to: Jake Ryan Creations

PO Box #136. White Salmon, WA 98672

Thank you for your business. It has been a pleasure collaborating with you!

\_\_\_\_\_  
Signature





June 02, 2022

Thank you for the opportunity to provide an estimate for photography around Cascade Locks this June/July.

Services provided will be:

Multiple location photography two half days (up to 8 hours of photography time).

Drone (sUAV) photos may be delivered if requested. Michael Peterson is a licensed commercial drone pilot, this license is required for any commercial drone operation.

Peterson Pro Media will deliver a minimum of 20 color corrected hi-resolution images. Images will be uploaded to the existing Cascade Locks Gallery and can be downloaded at no extra charge:

<https://www.petersonpromedia.com/Cascade-Locks>

Types of images will include but not be limited to:

- Non-Indigenous Fishing
- Water Recreation
- Views taken from the water
- Hiking or other outdoor activity
- Businesses
- Happy people walking through town

Fee for project total is: \$950

Aerial photography from a small aircraft can also be provided at an additional cost of \$325

Please feel free to reach out with any questions,

Sincerely,

Michael Peterson  
Peterson Pro Media  
[michael@petersonpromedia.com](mailto:michael@petersonpromedia.com) 541-399-2259



## Photographers

On Jun 1, 2022, at 9:28 AM, citourismstaff@cascade-locks.or.us wrote:

Hi Michael,

This is Annie with Cascade Locks Tourism.

First, I want to thank you for the wonderful library of photos that you've already provided for use by Cascade Locks Tourism. They're wonderful and it makes all the difference to have professional images to represent Cascade Locks. Currently, the committee is looking to add some new images to their library, and I've been asked to contact a few local photographers for bids and/or an hourly rate.

We're looking for at least 20 high resolution shots that we can use. Our objective includes images within the following categories: river, outdoor activity or town. Some examples might include fishing (non-Indigenous since we have such great images of that already) or other water recreation or views taken from the water, hiking or other outdoor activity, and some business shots or happy people walking through town. What I've mentioned is just to give an idea of what they're looking for; the committee will finalize the list at our next meeting this coming Monday and would probably want the work completed between the end of June or July.

If you're available and interested, please respond with your bid by Friday, June 3, so I can present it at Monday's meeting.

Thank you! - Annie

### **MICHAEL PETERSON**

Thank you so much for reaching out. It was so fun to photograph the Cascade Locks area last time and I would enjoy being involved again. I have attached a quote for the requested photography.

If the committee would like to view the examples from the last go around, here is the link:

<https://www.petersonpromedia.com/Cascade-Locks>

Password: CL

Be sure to capitalize both letters in the password.

I would also like to let you know that in addition to my drone photography services I now offer aerial photography from my small plane.

Feel free to contact me with any questions.

Warmly,

Michael Peterson

Peterson Pro Media

541-399-2259

michael@petersonpromedia.com

*\*Reference provided bid materials*

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On Fri, May 20, 2022 at 5:18 PM, citourismstaff@cascade-locks.or.us

Hi Val, it's Annie with Cascade Locks Tourism.

As you know, the committee is looking to add some fresh, new images to our image library, and the committee has asked me to contact a few local photographers.

We're looking for either an hourly rate or a bid for providing at least 20 shots that we can use. Our objective includes images within the following categories: river, outdoor activity or town. Some examples might include fishing, hiking or happy people walking through town. If you're available and interested, please respond by end of day, Friday, May 27.

Thank you! - Annie

### **VAL STEPANCHUK**

Thanks for reaching out! Yes I'm interested in this assignment. I would just charge flat rate of \$500 for 20+ usable images through all categories.

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*Basic info I provided varied but pretty much like this. I contacted Jake through a form on his website which is why I'm using this basic contact intro since I didn't save my message to him:*

Currently, the Tourism Committee is looking to add some new images to their library, and I've been asked to contact a few local photographers for bids and/or an hourly rate. We're looking for at least 20 high resolution shots that we can use. Our objective includes images within the following categories: river, outdoor activity or town. Some examples might include fishing (non-Indigenous since we have such great images of that already) or other water recreation or views taken from the water, hiking or other outdoor activity, and some business shots or happy people walking through town. What I've mentioned is just to give an idea of what they're looking for; the committee will finalize the list at our next meeting this coming Monday and would probably want the work completed between the end of June or July.

### **JAKE RYAN CREATIONS**

Jake & I spoke on the phone. July will be busy for him but he's readily available through June. He has his own family and friends he can call upon for model shots if needed.

Call Friday @ 224-545-3878 :: <https://www.jakeryancreations.com/about-me.html>

Email after our phone conversation:

Hello Annie,

Pleasure to be in touch!

My schedule is currently available for the project dates and I'm definitely excited by the brief, so if you do end up selecting me, it would be a real honor to work on this project.

Send me a message with additional details at any time, happy to help!

I would be looking at a total fee of around \$850 for the shoot. That said, depending on the needs and expectations, I am open to reviewing that figure if necessary. Would that work well for your budget? That also includes the commercial usage photo release form.

I hope that we can establish a connection. If you have any questions, please don't hesitate to ask.

*\*Reference provided bid materials*

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### **Sent via form submission from Lasting Light Photography**

Name: Annie Van Domelen

Message: Hi, my name is Annie and I'm Support Staff for Cascade Locks Tourism.

Tourism is looking to add some fresh, new images to our image library, and the committee has asked me to contact a few local photographers.

We're looking for either an hourly rate or a bid for providing at least 20 shots that we can use. Our objective includes images within the following categories: river, outdoor activity or town. Some examples might include fishing, hiking or happy people walking through town.

If you're available and interested, please respond by end of day, Friday, May 27.

Thank you! - Annie

Email Address: [cltourismstaff@cascade-locks.or.us](mailto:cltourismstaff@cascade-locks.or.us)

Phone: (503) 860-0979

### **VINCE READY / LASTING LIGHT PHOTOGRAPHY**

Hi Annie,

Thank you for reaching out to Lasting Light Photography!

I would like to submit a proposal to create updated brand/lifestyle imagery for Cascade Locks Tourism, but I have a couple of questions first.

What is the desired date you'd like to have all the images? I'm thinking about some shots (e.g., PCT hikers arriving in CL) that wouldn't realistically be possible until July.

Do you have a specific shot list in mind, or would you like me to propose shots based on my knowledge of the area? I have lots of ideas.

Would CL Tourism be able to provide logistical support, if needed? (e.g., finding people willing to model in a few of the shots, permits, coordination with local businesses)?

Do you have any specifications for the images? Resolution, aspect ratio, horizontal/vertical orientation, negative space for website copy, etc.

Do you have a branding guide or any direction regarding photo styles and treatment? If not, I can draft off what I'm

seeing on your website.

Thanks so much for the opportunity to submit a proposal. I will definitely have something to you before 5/27.

Best regards,

Vince

reply:

From: <cltourismstaff@cascade-locks.or.us>

Date: Tuesday, May 24, 2022 at 2:55 PM

To: Vince Ready <vince@lastinglight.photo>

Subject: Re: Form Submission - Contact Form

Hi Vince,

I'll do my best to respond to your questions, although nothing has been fully decided.

\* Desired date: My guess is end of June or July but it's still to be decided by the committee.

\* Shot list: Your ideas are welcome! Ideas discussed from my notes include tourists having fun in town: eating, drinking, walking, at farmers market. Outdoor activities such as biking (bike lane or historic highway trail), hiking to Dry Creek Falls, kayaking at Herman Creek, paddling, fishing at the canal, bird watching. Scenery including shots possibly from the water. Maybe a wedding. The committee will be focusing on finalizing ideas next meeting. So, this is just to give a flavor of what's been discussed.

\* Logistic support: I think help from the committee finding people to model is a good possibility and I'd be happy to coordinate with local businesses.

\* I'd like all images to be large high quality print files so that they can be used for the kiosk panel we have at Multnomah Falls, as well as magazine spreads and possibly signage. I personally love the idea of some negative space on some shots -- that's a great idea.

\* Drafting from website is good.

Hope that helps! Thanks - Annie

reply from Vince:

This is great. Thank you for providing these details!

Thanks again the opportunity to present a proposal to create brand imagery to promote Cascade Locks Tourism. I'm honored to be considered and excited about the possibilities of what we can create – there's a lot to explore in the area! I have attached a PDF with a breakdown of my proposal, and I'd welcome the chance to speak with the committee and answer questions via Zoom if that's helpful, too. Please confirm receipt of my proposal so I know you received it by the submission deadline.

Vince Ready | Owner

Lasting Light Photography

4270 West Ridge Drive,

Hood River, OR 97031

(541) 716-4749

*\*Reference provided bid materials*

