

CITY of CASCADE LOCKS — Tourism Committee Meeting Minutes

TOURISM COMMITTEE MEETING, Monday, August 15, 2022, 6:00 PM, Council Chambers

1. Call Meeting to Order & Roll Call

The meeting was called to order by Chair Matt Kelly at 6:07 PM. Attending: Vice Chair Debbie Fine, TM Cindilee Baseman, TM Harry Troeger, TM Val Stepanchuk, TM Norm Bourque and new member TM Pamela Thweatt. Also present, Tourism Support Staff, Annie Van Domelen.

2. Amendments to the Agenda

3. Comments from General Public

4. Discussion/Declaration of Potential Conflicts of Interest

5. Approval of Minutes Presented:: August 1, 2022

At 6:08 PM, Vice Chair Fine motions to approve August 1, 2022 minutes and TM Bourque seconds the motion. All in favor. Motion approved at 6:09 PM.

6. Approval of Financials

7. Approval of Bills

8. Staff Report

Staff and committee finalize some PCT Days details regarding sandbags and scheduling. Staff shares info about Tourism booth donations provided by local businesses and organizations. Vice Chair Fine suggests a raffle drawing for the wall sculpture that Heather Soderberg-Greene will be providing and then donating the funds to the Food Bank or Cascade Locks Elementary School. Staff will run the idea by Heather, then contact Vice Chair Fine to iron out details to see if the idea all comes together. Staff shows the new Pacific Crest Trail Hiker Log/Journal to the committee and informs them that the previous journal, which is now at the Cascade Locks Historical Museum, had 21 years of signatures and notations from PCT hikers. While researching the old journal, Staff realized that Pacific Crest Trail Association had supplied the previous journal, so she contacted them. They were fine with the committee replacing the journal and supplied the contact information they wanted Staff to include in the journal.

9. Port Report

10. Old Business

A. Review PCT Schedule

The committee finalizes the schedule and discusses other logistics regarding set up, tear down, etc. so that everything is covered.

11. New Business

A. Reorder Cascade Locks Tourism Brochure

At 6:43 PM, Vice Chair Fine motions to approve reordering Cascade Locks brochures through Precision Graphics for \$2499.35. TM Bourque seconds the motion. All in favor. Motion passed at 6:44 PM.

12. Upcoming events:

A. PCT Days, Friday & Saturday, August 19–20, 2022, Cascade Locks Marine Park

13. Tourism Committee Member Reports

- A. Matt Kelly
- B. Debbie Fine
- C. Cindilee Baseman
- D. Harry Troeger

TM Troeger updates the committee about his contract hours cleaning up and working on the website. He encourages members to review the site and share ideas or changes they'd like to see implemented.

- E. Val Stepanchuk

Gorge Canoe Club is hosting a community barbeque/pot luck/paddle on Sunday, August 21st at the Marina Park Beach. This week Gorge Canoe Club also added a couple of camps/small clinics on Tuesday and Thursday, open to kids all ages from 4–6 PM. On September 23–25 (Monday–Wednesday) from 9 AM to 1 PM, PTO is sponsoring a mountain bike camp for 5th graders and up at EasyClimb. All three camps are free. Val also reports about the Community Clean Up/Gateway Beautification that the City and Port of Cascade Locks along with Gorge Canoe Club hosted on Sunday, August 14.

- F. Norm Bourque

TM Bourque inquires about progress in getting a credit card for boosting on social media. Staff reports she and TM Troeger went through Facebook settings regarding boosting. Staff is currently waiting to see the City's response on how to pay for boosting. It seems the best solution would be a pre-paid credit card.

- G. Pamela Thweatt

Pamela introduces herself. She moved to Cascade Locks in December 2021. Pam shares about her work and job experience, that she's an avid traveler and enjoys hiking and other recreational activities. She's happy to call Cascade Locks her home.

14. Next Meeting Date & Time: Marketing Meeting, September 12, 2022, 6 PM, Old Library

15. Adjournment: Chair Kelly adjourns the meeting at 6:58 PM

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired, or for other accommodations for person with disabilities, should be made at least 48 hours in advance of the meeting by contacting the City of Cascade Locks office at 541-374-8484.