

# CITY of CASCADE LOCKS — Tourism Committee

## Marketing Meeting Minutes

TOURISM COMMITTEE MEETING, Monday, June 13 , 2019 , 6:00 PM Council Chambers

1. Call Meeting to Order & Roll Call.

The marketing workshop meeting was called to order by Chairman Debbie Fine at 6:18 PM. Attending: Chairman Debbie Fine, Vice Chairman Steve Anderson, and TM Cindilee Baseman. Absent TM Barbie Daniel and TM Sally Drew. Also present Bernadette Murray, Tourism Support Staff, and community member Norman Bourque.

2. Comments from general public.

Norm Borque, thanked staff for her hard work. Learn from the past. He suggested that we hire someone who can do graphic design. Bernadette reached out to every business in town. Hire someone with experience. Bernadette had to create files from scratch. Maybe have a test. Ask questions. Headed into July. TRT Law is about marketing and advertising..

3. Discussion about the applicants and skill sets was held. Interviews will be held on Monday June 17, 6 PM. New committee member Mila Kickert will be invited to join the interviews.

4. Budget. Chairman Fine will set up a appointment with Marianne to have her help with understanding to read the budget.

5. Transition. Current Staff will stay on for one month at 10 hours a week to help with the transition.

6. Columbia Gorge Express. TM Anderson gave CGE bus stop update. Curbs were painted and the stop is ready to be moved on the 15th. CGE will run 4x daily..

7. Multnomah Falls Kiosk. If there are no changes to advertising artwork, the consensus was to leave the art with the monument as it is.

8. Ideas for Gorge Pedal tabling and PCT Days giveaways were discussed. Committee member will ask businesses to donate prizes. Giveaways will also be ordered. The spin to win bike will be at Gorge Pedal and PCT Days.

15. Adjournment. Motion made by Chairman Fine adjourned the meeting at 7:05 PM.

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired, or for other accommodations for person with disabilities, should be made at least 48 hours in advance of the meeting by contacting the City of Cascade Locks office at 541-374-8484.

