

# CITY of CASCADE LOCKS — Tourism Committee Meeting

TOURISM COMMITTEE MEETING, Monday, May 7, 2018 , 6:00 PM Council Chambers

1. Call Meeting to Order & Roll Call. The meeting was called to order by Chairman Debbie Fine at 6:03 PM. Attending: Chairman Fine, Vice Chairman Baseman, TM Daniel and TM Anderson. Also present Gordon Zimmerman, City Administrator.

2. Amendments to the Agenda.

None.

3. Comments from general public.

Sally Drew, Cascade Locks Farmers Market Coordinator. She has secured Brigham's Fish market Parking lot and TIB overflow. The market will be a nonprofit. Getting people out from 10 to 2 on Sunday mornings, Gorge Grown is bringing a mobile produce truck, SNAP, VeggieRX will be accepted. Asking for community support, 4 weeks \$15 a space, commit 4 weeks in a row, then after, only \$10. Not into growing season yet. Bringing in a porta potty because of volume. All vendors will be required to have a permit. Community Table overflow from the garden ins open for donations. They can stay and sell it themselves, and possibly become a vendor. Trying to not have competition. No politics. Coffee vendor needed. Low key music. Maybe a good opportunity for the Forest Service, and or Trailhead Ambassadors. Asking for information and direction for advertising dollars. Has a logo, and will work with PCI on putting a card together. CascadelocksFM@gmail.com.

4. Discussion/Declaration of Potential Conflicts of Interest

None.

5. Approval of minutes.

Approval of April 16, 2018 minutes. TM Daniel motioned to approve, TM Baseman seconded. All in favor.

6. Approval of Financials.

None.

7. Approval of Bills

None.

8. Staff Report.

Our print ad is in 1859, and our digital ad will be running for 10,000 impressions, at an excellent value. Staff volunteered to help man Trailhead Ambassador table at Mt. Hood Meadows. There was a great deal of interest. Passed out information about the fire, and maps with opening and closures. Need to be aware of opening and closures. Ready, Set, GORge and the best resource.

9. Port Report. Port Manager, Jan McCarten.

None.

10. Old Business

A. Certified Folder, contract, add Mt. Hood? TM Baseman motioned that we approve the more expensive contract \$1,311.59, adding PDX and the Mt. Hood area. Seconded by TM Anderson. All in favor, aye.

B. Gorge Pedal. On hold. May happen quickly.

- C. 1859, digital banners. Send out.
- D. Hood River Map, in contract. Must make the ad generic to visit cascade locks. Submit paperwork.

11. New Business

- A. Visit Cascade Locks, use the heart artwork. Ad 1/6 ad for WCGC magazine. Motioned by TM Daniel, seconded by TM Anderson, all in favor, aye. Motioned carried. Check with Marianne on the membership.
- B. Gorge Kids Triathlon, review how we approved it. How did we do it. Move ahead if we can, see how we worded it. TM Daniel made a motion to try and make it happen if we can. Table until we have wording..

12. Upcoming events:

- A. Pin Sistas, May 19

13. Tourism Committee Member Reports

- A. Debbie Fine. Had great time at the ORGCT, good food, learned a lot. Met a lot of nice people, enjoyed the input.
- B. Cindilee. Thoroughly enjoyed it, in awe. Food was outrageous. Went up to the Pine Martin lodge. Well organized. Nice place.
- C. Barbie Daniel. None.
- D. Steve Anderson. None.

14. Next Meeting Date & Time: Marketing Meeting on May 21, 2018, 6:00PM at Council Chambers

Next Meeting Date & Time: Meeting Date & Time: June 4, 2018, 6 PM at Council Chambers

15. Adjournment. Motion made by TM Baseman to adjourn the meeting. Motion seconded by TM Anderson. Chairman Fine adjourned the meeting at 7:31 PM.

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired, or for other accommodations for person with disabilities, should be made at least 48 hours in advance of the meeting by contacting the City of Cascade Locks office at 541-374-8484.