

JOINT (CITY/PORT) WORK GROUP FOR ECONOMIC DEVELOPMENT

Meeting Notice and Agenda
Thursday, July 28, 2016
7:00 PM
City Hall Council Chambers

1. Call To Order/Pledge of Allegiance
2. Welcome and Self-Introductions
3. Adoption of meeting minutes of March 31, 2016.
4. Citizen Input
5. City/Port Issues:
 - a. Port Economic Development Activities.
 - b. City Economic Development Activities.
6. Reports from Other Agencies.
 - a. Gary Munkhoff – A discussion of the value of home business and discussion of a strategy to pursue this for the community.
7. Other Matters
8. Next Meeting: August 25, 2016
9. Adjournment

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired, or for other accommodations for person with disabilities, should be made at least 48 hours in advance of the meeting by contacting the City of Cascade Locks office at 541-374-8484.

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1. **Call To Order/Pledge of Allegiance.** Mayor Cramblett called the meeting to order at 7:01 PM. Council Member Randall, Mayor Cramblett, Port President Groves, Port Commission Lipps, Citizen Members Munkhoff and Seeger were present. Also present were City Administrator Zimmerman (7:06), Port General Manager Koch, City Recorder Woosley, MHCC Representative Aaron Sorenson, Katelin Stuart, and Ray Cless.
2. **Welcome and Self-Introductions.**
3. **Adoption of meeting minutes of February 25, 2016.** PP Groves moved, seconded by PC Lipps, to approve the minutes as written. The motion passed unanimously.
4. **Citizen Input.** None.
5. **City/Port Issues:**
 - a. **Status Report on Port Economic Development Efforts.** PGM Koch reported that the Port Commission is discussing increasing the bridge toll. He said locals with a coupon will be \$1.00 and non-local without coupon will be \$2.00. He said truck toll will increase .25 per axle. He said the Port has had two meetings in Stevenson regarding the increased toll and there will be a public hearing in Cascade Locks on April 7th with a final decision to be made on May 5th.

PGM Koch said the Commission has met with local and state representatives regarding the airport land.

PGM Koch said the Port commission is working with their engineer and the Oregon Department of Transportation to get the Bridge of the Gods listed on the National Highway System in order to qualify for federal funding.

PGM Koch said the Port is working with the Gorge Commission, the five Ports, and several other agencies to create a set of transportation priorities to be adopted by the Gorge Commission.

PGM Koch reported that the Port has settled with the insurance company and purchased Christmas lighting decorations and they are currently being stored in the Cities storage room.

PGM Koch reported that the Port Commission is in the 90-day review period for Thunder Island Brewery purchasing property on WaNaPa Street.

PGM Koch said the Port Commission will be approving a contract for a security grant at their April 7th meeting, which will give the Port more control on traffic and speed violators on the Bridge of the Gods and Port property.
 - b. **Update on Water Transfer.** CA Zimmerman reported that we are still in the process of the contested case hearing. He described the process going forward. He said there may be resolution by May but then there will be an appeal period. Bernard asked if it would help for citizens in favor to testify at the hearings. CA Zimmerman said there was testimony taken at the last hearings. Gary asked if the upcoming election will have any impact on this process. CA Zimmerman said the election concerns the County Charter only and this is a state water right it should not affect this one way or the other.
 - c. **Update on Bridge of the Gods Toll** (this took place earlier in the meeting).
 - d. **Update on City Water Project.** CA Zimmerman reported on the water project and hopeful start date in June and ending in September. He said the project should go faster with the dry weather. He said there will not be more than 100' of open trench at a time in the downtown area

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and closed at night so there will always be access to businesses. He said the City will be bidding portions separately and MCEDD will administer the contract.

e. **Update on Parking.** CA Zimmerman said the City received a grant to do some Community Development Code (CDC) changes and a parking study. He said there will be a community meeting on May 16th to discuss those findings. He said Council would review the final report and if approved the City would apply for another grant to implement the changes to the CDC.

PP Groves said that ODOT, under the Region 1 Act, is starting a program this year to bus people from Portland to Multnomah Falls. He said they plan to include Cascade Locks and Hood River next year. He said we definitely need to review the parking because we want those buses to come to Cascade Locks. He said the Port is looking at the property off of Moody Street to possibly use for parking. PP Groves said Cascade Locks needs to ready themselves for the buses.

Bernard said he read an article about a planned parking change at Dog Mountain Trailhead. He said this tour should start in Cascade Locks and Cascade Locks should be a part of this. CA Zimmerman said that plan is WSDOT funded so those transportation dollars cannot be spent in Oregon.

CA Zimmerman said the Port and City have been working on transportation issues on a gorge-wide basis. He said Skamania County and Klickitat have a transit program where they pick up citizens in Washington and transport them to Portland. CA Zimmerman said the veterans that are picked up in Washington by the Washington side transit are not allowed to pick up veterans in Oregon and take them to the Veterans Hospital in Portland. He said this is one of the issues brought forward to the State Representatives in Washington, D.C. He said the other issue brought up is busing our children 20 miles to Hood River when they could be bused 5 miles to Stevenson. CA Zimmerman said ODOT is now funding projects through Connect Oregon at The Dalles Regional Airport, which is in Dallesport, in Washington. He said Oregon dollars are being spent in Washington in support of rural tourism. He said the "One Gorge" idea is breaking through the barriers.

Bernard said the Dog Mountain tour could be a private business opportunity for someone to pick up citizens here, go to Dog Mountain, and return to Cascade Locks.

f. **Update on PCB's, pH Balance, and Alkalinity.** CA Zimmerman updated all on the PCB investigation. He said the City is contracting with SLR to investigate the waste water treatment plant property. He said the source will be identified and if the City is determined to be the cause then the City will clean it up. He said the contamination was found in the sediment on the west side of Little Herman Creek. He said a question is in to DEQ about whether or not there are PCB's in the fish. He said there is a supposed report about PCB's being found in the fish food.

CA Zimmerman reported that copper was found in 3 of 10 sites of water samples. He said the City is now labeled as a corrosive water system. He said the City doesn't know the source and wanted to take six more months to try to determine where the problem is. CA Zimmerman said the County is requiring the City to take one of two options to mitigate the problem. He said these are both costly options and was hoping to avoid doing that until after the water project. He explained that a probable cause could be the pump at well number one that is scheduled to be rebuilt during the water project. CA Zimmerman said the County gave the City a 30-day extension but has to exercise one of the two options.

PP Groves said there is a property that is a serious eye-sore that can be seen when coming off the Bridge of the Gods. He asked if there is anything the City can do about this property to get it

cleaned up. CA Zimmerman said the City already has a lien on the property and it would have to be a multi-agency clean-up process.

- 6. Reports from Other Agencies.** Aaron reported on new planning and development of an advance manufacturing certification center with plans to be online in the fall of 2017. He said there are plans to add other certifications. He said the first piece to start training on would be a Fannuc Robotic Arm. He said another new program will be a mechatronic program also scheduled to begin sometime in 2017. Aaron said there is an implementation plan through Workforce Innovation and Opportunity Act (WIOA) to include satellite work source centers to rural areas. He said there is also a program available to put work source computer labs in libraries.
- 7. Other Matters.** None.
- 8. Next Meeting:** April 28, 2016
- 9. Adjournment.** CM Lipps moved, seconded by PP Groves, to adjourn. The motion passed unanimously. The meeting was adjourned at 7:58 PM.

Prepared by
Kathy Woosley, City Recorder

APPROVED:

Tom Cramblett, Mayor

JWGED REPORT

Date: July 20, 2016
TO: JWGED
FROM: Paul Koch, Port GM
SUBJECT: Recruiting Home Based Businesses-Report 2

At the last monthly meeting of the JWGED, the idea of doing something to encourage home based businesses was discussed. At the June meeting the decision was made to place this topic on the agenda for the July meeting and take action.

The concept of home based businesses is one of the many types of jobs being used throughout the country to enhance local economies.

Researching the application of a strategy to encourage people seeking or wanting to do home based businesses provides some interesting data.

National data tells us this is an ever increasing type of employment.

1. The concept fits into the adopted City and Port policy outlined in the Multifaceted Economic Development approach adopted by both City Council and Port Commission in 2012. Although not specifically mentioned, it can be considered in the "job" category.
2. Many communities that promote or encourage home based businesses actually do have a specific strategy that targets this type of job.
3. Almost every community has a local business registration and license program making it easy to know who is working at home and extracting a fee from them.
4. Some communities actually hold monthly meetings with home based business operators.
5. Encouraging this kind of person to move to Cascade Locks might generate the need for local leaders to hold a broader discussion about the concept, meet with home builders, possible or existing

home based business operators and begin to build these people into the community.

6. The JWGED might want to consider the following strategies:
 - a. A few news articles encouraging people in Portland to move to CL and operate from home.
 - b. Hold a meeting with home developers and work on jointly encouraging people to move to CL, but a new home here and work from home.
 - c. Consider a news release or social media campaign the tell people about CL and encourage them to move to CL live and work from home.
 - d. Create a campaign and send the Mayor to Portland to extoll the virtues of living here and working from home.
 - e. Identify job sectors heavily being used by home business people, make contact and encourage them to work from home in CL.
 - f. Do a community survey to find out how many work from home people there are in Cascade Locks.
 - g. Hold a coffee time for locals who work from their homes.
 - h. Collaborate with the Tourism Committee to encourage people to not only come here to recreate, but move here and work from home.
 - i. Establish a JWGED Task Force to further research the concept and come up with some recommendations-something that would specifically fit here.
 - j. Do something.

RECOMMENDED ACTION: It is recommended that the JWGED take some action on this concept. Here is a plan of action for discussion and adoption.

1. For the JWGED to discuss the idea and develop a plan of action.
2. Step 1- Identify the problem and issue.
3. Step 2- Identify groups or individuals who should be involved.
4. Step 4- Organize a task force.

5. Step 6- Develop a purpose, mission and job description along with expectations (what you want the TF to do) and due date.
6. Step 7- Make appointments to the Task Force; include home developers, Tourism Committee, MHCC etc.
7. Step 8- Hold meetings complete assignment, prepare recommendations.
8. Step 9- Report Back.
9. Step 10- Take action based on report from Task Force.

OR: It might be as simple as getting the Tourism Committee to include a promotional statement in their releases, brochures and flyers. Using news releases to encourage other to live here and work at home. Using both the City and Port websites to get the word out can be used also.

Here are some additional facts discovered in the research:

- A. Individuals with higher incomes are relocating to communities that are comfortable and safe.
- B. Available amenities that exist are important such as fishing, water, boating, beauty, parks, hiking, proximity to populated area, a small intimate town. (What are the Cascade Locks amenities?)
- C. New citizens in a community are a low risk development. It does not cost as much as industry.
- D. Get fresh ideas.
- E. New residents support existing businesses and expand new businesses.

