

CITY of CASCADE LOCKS — Tourism Committee Meeting Minutes
TOURISM COMMITTEE MEETING, September 9, 2024 at 6pm in Old Library Room

1. Call Meeting to Order & Roll Call (Members Present: Committee Chair Emily Seely via Zoom, Vice Chair Heather Weaver, Miranda Audritsch, and new member Nathan Jones at 6:03pm)
 - a. Introducing new committee member Nathan Jones
2. Amendments to the Agenda
 - a. Adjusting the order of the agenda to allow guest Kent Streeb from Enchroma to present before
 - b. Review of July TLT funding (We are missing a page from the printing that is for TLT funds specifically, we catch Nathan up on our last funding update from March, agree to send Nathan information on TLT's and RDMO's and that we will look again at the July and August TLT funding.
 - c. CGOA sponsorship (We agree that we would like to move forward with this sponsorship.
 - d. RCTP Wine Country License Plate Grant
3. Public Comment
4. Discussion/Declaration of Potential Conflicts of Interest (Vice Chair Heather Weaver notifies the committee that she is a member of CGOA, but that she doesn't think it should sway her in the sponsorship request we have as she is not a direct member of the group performing.)
5. Approval of Minutes Presented (Minutes are reviewed motion to approve by Committee Chair Heather Weaver and seconded by Committee Member Miranda Audritsch at 6:45)
6. Approval of Financials
 - a. Committee looks over sponsorship for CGOA event in October. The group discussed the merits of having off season events in Cascade Locks. Committee Member Nathan Jones brings up that a sponsorship can include advertising for an entire year. Heather informs the committee that most of the events are in the shoulder season (September-May). Committee chair discusses that we have not worked with this organization before so we aren't exactly aware of how much visibility this organization can give us. The committee members agree with the friends level of sponsorship but discuss the merits of a \$250 sponsorship to a \$500 sponsorship. The Chair discusses that \$250 may be more pragmatic for our first time, but members Nathan Jones and Miranda Audritsch feel that \$500 is appropriate compared to other sponsorships like the Skamania county fair and Hood River Fair that aren't in our community but for which we still sponsor.
7. Approval of Bills
8. Old Business
 - a. EnChroma Color Accessibility Program, Kent Streeb

for a new image.

b. Quarterly Report to City Council - 9/23/2024

- i. SRT's have made it to the agenda of this meeting. Vice Chair [Heather Weaver](#) says she will be in attendance, Amber mentions that Executive Director Janice Crane will be there as well. The committee is encouraged to join.

12. Tourism Committee Member Reports

- a. Emily Seely (Chair)
b. Nathan Jones
c. [Sophie Harbaugh](#)
d. Sara Patrick
e. [Heather Weaver](#)

13. Next Meeting Date & Time: October 7, 2024

14. Adjournment

- a. Chair Emily Seely motions to adjourn the meeting, seconded by Vice Chair Heather Weaver passed unanimously at 7:45.

Public access to the meeting is available via Zoom. Meeting ID: 822 6396 9936, Password: citymeet Phone:1-253-215-8782, meeting # is 822 6396 9936, passcode 52491982

The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired, or for other accommodations for person with disabilities, should be made at least 48 hours in advance of the meeting by contacting the City of Cascade Locks office at 541-374-8484.

